Cough, Cold and Allergy (Hay Fever) Remedies

July 2011

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COUGH, COLD AND ALLERGY (HAY FEVER) REMEDIES IN SWEDEN - CATEGORY ANALYSIS

HEADLINES

- Current value sales reach SEK1.5 billion in 2010, an increase of 4%
- The de-regulation of pharmacy sales in November 2009 has a positive impact on 2010 sales developments
- Child-specific cough/cold remedies records the fastest retail value growth in 2010 at 21%
- Novartis Sverige AB is the leading player in 2010 with current value share of 18%
- Sales are expected to increase in constant value terms by 14% overall to reach SEK1.7 billion in 2015

TRENDS

- The de-regulation of pharmacy sales in November 2009 had a positive impact on 2010 sales developments. De-regulation led to an increase in product availability and distribution as grocery retailers are now permitted to carry and sell certain cough, cold and allergy remedies previously restricted to the chemists/pharmacies. Nasal sprays in particular benefitted from de-regulation, recording retail value growth of 11% for 2010.
- In current value terms, 2010's growth was slower than the 6% CAGR recorded for the review period. De-regulation, while strongly boosting the sales of nasal spray, did not have the same level of impact on sales of other cough, cold, allergy remedies.
- Child-specific cough/cold remedies recorded the fastest current value growth in 2010 at 21%, albeit from a low base value. Child-specific cough/cold remedies is in its infancy stage of development. The strong 2010 growth rate is a reflection of this.
- Despite the de-regulation of pharmacy sales, this did not have any real or significant influence on pricing developments in 2010. Price discounts and/or promotions in 2010 were primarily restricted to medicated confectionary sales. This is because the sale of medicated confectionary is significantly less regulated than is the case for other cough, cold and allergy remedies.
- Child-specific products remain underdeveloped in the country. The only child-specific products present are all cough remedies. This is because the overriding majority of products available offer dosage recommendations for both adults and children. The existence of these dosage recommendations is stifling the development of child-specific sales as there is no clear and defining reason for consumers to purchase these products.
- 42% share of value sales stems from herbal/traditional products, with medicated confectionary representing 84% of total herbal/traditional product sales. This includes popular brands such as Vicks and Fisherman's Friend. Combination product Kan Jang from Green Medicine AB is one of the most popular preparations against coughs and colds, and this brand has been popular for many years. Kan Jang is a combination of Arctic root, Echinacea and Malabar nut.
- Nasal Sprays is by far the most popular decongestant by product type in Sweden, holding 91% share of total decongestant retail value sales in 2010.
- According to research undertaken by Läkemedelsverket in 2008, about a third of the adult population has problems with hay fever or allergies against animals. These problems include runny eyes and nose, as well as asthma. During the second half of the 20th century, allergy problems increased rapidly, while the review period witnessed a much slower increase. Hay fever is the most common type of allergy.
- In November 2009, the Swedish health authorities started a mass campaign of free vaccinations against the N1H1 influenza. All citizens were allowed to have the vaccination free of charge. The impact on sales of

cough, cold and allergy remedies was limited, as the usual outbreaks of coughs and colds take place during the autumn and winter.

- There are no widespread herbal/traditional home-made remedies which compete strongly with standard medical products.
- Positioning, recommendation and tradition are key drivers of the purchasing decision making process.
- There were no UTC sales in this category in 2010.

SWITCHES

- The nasal spray Desonix 0.32mg from Sandoz AB was switched to OTC status to 2009. The switch had limited impact on total category sales as its distribution is restricted to the pharmacy channel. Desonix's sales are very marginal in the total context of category sales, less than 1% of cough, cold and allergy (hay fever) remedies' total value for 2010.

COMPETITIVE LANDSCAPE

- Novartis Sverige AB was the leading category player with a 2010 retail value share of 18%. Novartis Sverige AB is the national brand owner of a number of popular cough, cold, allergy remedies brands such as Otrivin and Strespils. Consumer recognition and loyalty to these brands supports and strengthens the company's value share.

PROSPECTS

- De-regulation of consumer health will continue to have a positive influence over forecasts, especially nasal sprays.
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CATEGORY DATA

Table 1 Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: Value 2005-2010

SEK million

	2005	2006	2007	2008	2009	2010
Antihistamines/Allergy Remedies (Systemic)						
Child-Specific Cough, Cold and Allergy Remedies						
Combination Products - Cough, Cold and Allergy (Hay Fever) Remedies						
Cough Remedies						
Decongestants						
Medicated Confectionery						
Pharyngeal Preparations						
Cough, Cold and Allergy (Hay Fever) Remedies						

Source: Euromonitor International from official statistics, trade associations, trade press, company research, store checks, trade interviews, trade sources

Table 2 Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: % Value Growth 2005-2010

% current value growth

	2009/10	2005-10 CAGR	2005/10 TOTAL
Antihistamines/Allergy Remedies (Systemic)			
Child-Specific Cough, Cold and Allergy Remedies			
Combination Products - Cough, Cold and Allergy (Hay Fever) Remedies			
Cough Remedies			
Decongestants			
Medicated Confectionery			
Pharyngeal Preparations			
Cough, Cold and Allergy (Hay Fever) Remedies			

Source: Euromonitor International from official statistics, trade associations, trade press, company research, store checks, trade interviews, trade sources

Table 3 Sales of Decongestants by Category: Value 2005-2010

SEK million

	2005	2006	2007	2008	2009	2010
Nasal Sprays						
Oral Decongestants						
Inhalant Decongestants						
Decongestant Rubs						
Nasal Decongestant Drops						
Nasal Decongestant Plasters						
Decongestants						

Source: Euromonitor International from official statistics, trade associations, trade press, company research, store checks, trade interviews, trade sources

Table 4 Sales of Decongestants by Category: % Value Growth 2005-2010

% current value growth

	2009/10	2005-10 CAGR	2005/10 TOTAL
Nasal Sprays			
Oral Decongestants			
Inhalant Decongestants			
Decongestant Rubs			
Nasal Decongestant Drops			
Nasal Decongestant Plasters			
Decongestants			

Source: Euromonitor International from official statistics, trade associations, trade press, company research, store checks, trade interviews, trade sources

Table 5 Sales of Child-specific Cough, Cold and Allergy (Hay Fever) Remedies by Category: Value 2008-2010

SEK million

	2008	2009	2010
Child-Specific Allergy Remedies			
Child-Specific Cough/Cold Remedies			

Child-Specific Cough, Cold and Allergy Remedies	

Source: Euromonitor International from official statistics, trade associations, trade press, company research, store checks, trade interviews, trade sources

Table 6 Sales of Child-specific Cough, Cold and Allergy (Hay Fever) Remedies by Category: % Value Growth 2008-2010

% current value growth

	2009/10	2008-10 CAGR	2008/10 TOTAL
Child-Specific Allergy Remedies			
Child-Specific Cough/Cold Remedies			
Child-Specific Cough, Cold and Allergy Remedies			

Source: Euromonitor International from official statistics, trade associations, trade press, company research, store checks, trade interviews, trade sources

Table 7 Cough, Cold and Allergy (Hay Fever) Remedies Company Shares by Value 2006-2010

% retail value rsp

Company	2006	2007	2008	2009	2010
Total	100.0	100.0	100.0	100.0	100.0

Source: Euromonitor International from official statistics, trade associations, trade press, company research, store checks, trade interviews, trade sources

Table 8 Cough, Cold and Allergy (Hay Fever) Remedies Brand Shares by Value 2007-2010

% retail value rsp

Brand	Company	2007	2008	2009	2010
Total		100.0	100.0	100.0	100.0

Source: *Euromonitor International from official statistics, trade associations, trade press, company research, store checks, trade interviews, trade sources*

Table 9 Forecast Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: Value 2010-2015

SEK million

	2010	2011	2012	2013	2014	2015
Antihistamines/Allergy Remedies (Systemic)						
Child-Specific Cough, Cold and Allergy Remedies						
Combination Products - Cough, Cold and Allergy (Hay Fever) Remedies						
Cough Remedies						
Decongestants						
Medicated Confectionery						
Pharyngeal Preparations						
Cough, Cold and Allergy (Hay Fever) Remedies						

Source: Euromonitor International from trade associations, trade press, company research, trade interviews, trade sources

Table 10 Forecast Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: % Value Growth 2010-2015

% constant value growth

	2010-15 CAGR	2010/15 TOTAL
Antihistamines/Allergy Remedies (Systemic)	[illegible]	[illegible]
Child-Specific Cough, Cold and Allergy Remedies	[illegible]	[illegible]
Combination Products - Cough, Cold and Allergy (Hay Fever) Remedies	[illegible]	[illegible]
Cough Remedies	[illegible]	[illegible]
Decongestants	[illegible]	[illegible]
Medicated Confectionery	[illegible]	[illegible]
Pharyngeal Preparations	[illegible]	[illegible]
Cough, Cold and Allergy (Hay Fever) Remedies	[illegible]	[illegible]

Source: Euromonitor International from trade associations, trade press, company research, trade interviews, trade sources

COUGH, COLD AND ALLERGY (HAY FEVER) REMEDIES IN SWEDEN - COMPANY PROFILES

FRIGGS AB IN CONSUMER HEALTH (SWEDEN)

Strategic Direction

~ The company's strategic direction is to establish itself as the leading player in Swedish consumer health from a well-being perspective. Continued re-organisation and a defined brand focus are deemed key objectives for the company.

Key Facts

Summary 1 Friggs AB: Key Facts

Full mame of company:	Friggs AB
Address:	Riddargatan 23A, 114 57 Stockholm, Sweden
Tel:	+46 (0)8 501 693 00
Fax:	nla
www:	triggs.com
Activities:	Consumer health, non-alcoholic drinks, packaged foods

Source. Euromomtortniemetionet from companyreports, companyresearch

Summary 2 Friggs AB: Operational Indicators

	20Q8	2009	2010
Net sales (SEK million)	279. 732	288.301	nla
Net profit (SEK million)	18.200	18.586	*nla*
Number of employees	20	21	nla

Source. Euromonitorlntemetionelfrom companyreports, reisii.se, allabolag.se

Company Background

~ Friggs AB is a subsidiary of Midsona AB. Midsona AB was formed in December 2010 following a name change. Previously Midsona was knOW1I as Midelfart Sonesson AB.

~ Friggs AB is predominately active in consumer health sales but positions itself as a supplier of tasty, healthy and innovative products.

~ The company's product range includes vitamins and dietary supplement.s, teas, lice cakes, meal replacement. slimming and juices.

~ The Friggs brand and company portfolio is distribution on the Danish, Finnish, Norwegian and markets. The Friggs brand is primarily distributed via grocery retailers and healthcare specialists on the Swedish market, The Friggs brand commands a leadership position with reference to vitamin and dietary supplements sold via the grocery retailer sales channel.

~ Friggs AB cites it.sability to continually develop and adapt its product portfolio to changes in consumer demands as a key reason to its success on the Swedish market.

Production

~ Friggs's primary production plant is located in Norrkoping, Sweden. Other brands in Friggs' parent company Midsona's portfolio are also produced in Norrkoping. These include Triomega nad Vitamex brands.

Summary 3 Friggs AS: Production Statistics 2010

Location	Brand
Norrkoping	Friggs

Source: Companyresearch, Tradeinterviews

Competitive Positioning

~ InNBO terms, the company's overall current value share in 2010 was approximately 5%, ranking it fourth.

~ The company's overall share of Swedish consumer health increased in 2010. This increase follows a number of marginal decreases in the preceding three years 2007 - 2009.

~ Friggs' position in consumer health is primarily confined to weight management and vitamins and dietary supplements sales.

~ Both vitamins and dietary supplements and weight management sales are strong growth categories in Sweden. Friggs' leadership position in both these categories means the company is perfectly placed to take advantage of this growth.

~ While both vitamins and dietary supplements and weight management sales are long established categories in Swedish consumer health, both categories still represent strong growth opportunities. Factors such as increased distribution, the self-medication trend, and segmentation and consumer health consciousness will drive growth for these categories in the coming years.

~ Friggs operates a wide and varied product portfolio. The company is a key market innovator, launching numerous new products on a yearly basis.

~ Friggs operates a standard price positioning strategy.

Summary 4 Friggs AS: Competitive Position 2010

Produot type	Value share	Rank
Consumer health	4_9%	4
Weight management	14.5%	2
Meal replacement slimming	21.0%	2
Vitamins and dietary supplements	1.4.9%	1
Child-specific vitamins and dietary supplements	8.0%	4
Echinacea	13.5%	3
Garlic	29.0%	1
Ginkgo Biloba	17.3%	4
Ginseng	24.3%	2
Calcium supplements	22.0o/~	1
Co-Enzyme Q10	33.3%	1
Omega 3-6-9	17.9%	2
Mineral supplements	16.3%	2

Multivitamins	28.30/0

Source: *EuromonitorInternationalfrom companyreports, companyresearch, trade sources, trade interviews*

CONSUMER HEALTH IN SWEDEN - INDUSTRY OVERVIEW

EXECUTIVE SUMMARY

Resilience To Wider Economic Forces

Despite the weak economic climate, Swedish consumer health sales proved to be relatively immune to wider economic forces. Consumer health posted strong retail value growth once again in 2010, albeit slower than the CAGR recorded for the review period as a whole. Most mature consumer health categories proved to be resilient and posted healthy growth rates as consumers still needed to attend to their minor ailments. Growth in 2010 was also supplemented and supported by a number of other factors such as the self-medication trend, liberalisation of pharmacy sales, the continued ageing of the Swedish population and increased category segmentation.

Liberalisation Boosts Sales Growth

The de-regulation of pharmacy sales occurred in November 2009, leading to the entry of numerous new pharmacy chains. As part of this process the sale of certain OTC medicines was liberalised with distribution via mass market channels such as supermarkets and hypermarkets now possible. This change led to a strong boost in sales prompted by the greater availability and distribution of consumer health products. However, despite the de-regulation of pharmacy sales, subsequent entry of new players in pharmacy retailing sales and product availability in mass market channels, increased or significant price competition had yet to occur in Swedish consumer health at the end of the review period. The lack of price competition in the context of greater product distribution consequently encouraged the recording of strong current retail value growth rates for 2010.

Increasing Concentrated Environment

Consumer health's sales were increasingly characterised by consolidation; numerous categories are dominated by a handful of players. Indeed major players are not just confined to one area of consumer health but have an overall presence across the spectrum of total consumer health sales. 2010 was also a year that witnessed merger and acquisition activity. The domestic player, Meda AB, firmly stated strategic goals to establish itself as a leading player. This will be achieved through a combination of organic growth and acquisition, as the company's acquisition of BioPhausia OTC medicine product portfolio in September 2010 indicates.

Distribution Increasingly Diverse

Positive Outlook

KEY TRENDS AND DEVELOPMENTS

the Population Continues To Age

Current Impact

Outlook

Future Impact

Consumer Healthcare Proves Resilient To Wider Economic Forces

Current Impact

Outlook

Future Impact

Health and Wellness – A Driver of Sales

Current Impact

Outlook

Future Impact

Swedish Consumers Are More Willing To Self-medicate

Current Impact

Outlook

Future Impact

Liberalisation Does Not Lead To Increased Price Competition

Current Impact

Outlook

Future Impact

MARKET INDICATORS

Table 1 Consumer Expenditure on Health Goods and Medical Services 2005-2010

SEK million	2005	2006	2007	2008	2009	2010
Pharmaceuticals,						

medical appliances/ equipment	
Outpatient services	
Hospital services	
Total	

Source: *Euromonitor International from official statistics, trade associations, trade interviews*

Table 2 Life Expectancy at Birth 2005-2010

years	2005	2006	2007	2008	2009	2010
Males						
Females						

Source: *Euromonitor International from official statistics*

MARKET DATA

Table 3 Sales of Consumer Health by Category: Value 2005-2010

SEK million	2005	2006	2007	2008	2009	2010
OTC						
Sports Nutrition						
Vitamins and Dietary Supplements						
Weight Management						
Herbal/Traditional Products						
Allergy Care						
Child-Specific Consumer Health						
Consumer Health						

Source: *Euromonitor International from official statistics, trade associations, trade press, company research, store checks, trade interviews, trade sources*

Note: *Sum of sectors is greater than the market size because the four allergy care subsectors are included in allergy care as well as cough, cold and allergy remedies, medicated skin care and eye care.*

Table 4 Sales of Consumer Health by Category: % Value Growth 2005-2010

% current value growth	2009/10	2005-10 CAGR	2005/10 TOTAL
OTC			
Sports Nutrition			
Vitamins and Dietary Supplements			
Weight Management			
Herbal/Traditional Products			
Allergy Care			
Child-Specific Consumer Health			
Consumer Health			

Source: *Euromonitor International from official statistics, trade associations, trade press, company research, store checks, trade interviews, trade sources*

Note: *Sum of sectors is greater than the market size because the four allergy care subsectors are included in allergy care as well as cough, cold and allergy remedies, medicated skin care and eye care.*

Table 5	Consumer Health Company Shares by Value 2006-2010				
% retail value rsp Company	2006	2007	2008	2009	2010
Total	100.0	100.0	100.0	100.0	100.0

Source: *Euromonitor International from official statistics, trade associations, trade press, company research, store checks, trade interviews, trade sources*

Table 6	Consumer Health Brand Shares by Value 2007-2010				
% retail value rsp Brand	Company	2007	2008	2009	2010

	2005	2006	2007	2008
Total	100.0	100.0	100.0	100.0

Source: Euromonitor International from official statistics, trade associations, trade press, company research, store checks, trade interviews, trade sources

Table 7 Penetration of Private Label by Category 2005-2010

% retail value rsp

	2005	2006	2007	2008	2009	2010
Consumer Health						
OTC						
Sports Nutrition						
Vitamins and Dietary Supplements						

Source: Euromonitor International from official statistics, trade associations, trade press, company research, store checks, trade interviews, trade sources

Table 8 Sales of Consumer Health by Distribution Format: % Analysis 2005-2010

% retail value rsp

	2005	2006	2007	2008	2009	2010
Store-Based Retailing						
Grocery Retailers						
Discounters						
Healthfood shops						
Hypermarkets						
Small Grocery Retailers						
Supermarkets						
Other Grocery Retailers						
Non-Grocery Retailers						
Health and Beauty Retailers						
Chemists/Pharmacies						
Parapharmacies/Drugstores						
Other Healthcare Specialist Retailers						

Mass Merchandisers						
Other Non-Grocery Retailers						
Non-Store Retailing						
Vending						
Homeshopping						
Internet Retailing						
Direct Selling						
Total	100.0	100.0	100.0	100.0	100.0	100.0

Source: *Euromonitor International from official statistics, trade associations, trade press, company research, store checks, trade interviews, trade sources*

Table 9 Sales of Consumer Health by Category and Distribution Format: % Analysis 2010

% retail value rsp

	OTC	SN	VDS	WM	HTP	AC
Store-Based Retailing						
Grocery Retailers						
Discounters						
Healthfood shops						
Hypermarkets						
Small Grocery Retailers						
Supermarkets						
Other Grocery Retailers						
Non-Grocery Retailers						
Health and Beauty Retailers						
Chemists/Pharmacies						
Parapharmacies/Drugstores						
Other Healthcare Specialist Retailers						
Mass Merchandisers						
Other Non-Grocery Retailers						
Non-Store Retailing						
Vending						
Homeshopping						
Internet Retailing						
Direct Selling						
Total	100.0	100.0	100.0	100.0	100.0	100.0

	CSCH
Store-Based Retailing	
Grocery Retailers	
Discounters	
Healthfood shops	
Hypermarkets	
Small Grocery Retailers	
Supermarkets	
Other Grocery Retailers	
Non-Grocery Retailers	
Health and Beauty Retailers	
Chemists/Pharmacies	
Parapharmacies/Drugstores	
Other Healthcare Specialist Retailers	
Mass Merchandisers	
Other Non-Grocery Retailers	
Non-Store Retailing	
Vending	

Homeshopping	
Internet Retailing	
Direct Selling	
Total	100.0

Source: *Euromonitor International from official statistics, trade associations, trade press, company research, store checks, trade interviews, trade sources*

Key: *OTC = over the counter; SN = sports nutrition; VDS = vitamins and dietary supplements; WM = weight management; HTP = herbal/traditional products; AC = Allergy Care; CSCH = child-specircfic consumer health*

Table 10 Forecast Sales of Consumer Health by Category: Value 2010-2015

SEK million

	2010	2011	2012	2013	2014	2015
OTC						
Sports Nutrition						
Vitamins and Dietary Supplements						
Weight Management						
Herbal/Traditional Products						
Allergy Care						
Child-Specific Consumer Health						
Consumer Health						

Source: *Euromonitor International from trade associations, trade press, company research, trade interviews, trade sources*

Note: *Sum of sectors is greater than the market size because the four allergy care subsectors are included in allergy care as well as cough, cold and allergy remedies, medicated skin care and eye care.*

Table 11 Forecast Sales of Consumer Health by Category: % Value Growth 2010-2015

% constant value growth

	2010-15 CAGR	2010/15 TOTAL
OTC		
Sports Nutrition		
Vitamins and Dietary Supplements		
Weight Management		
Herbal/Traditional Products		
Allergy Care		
Child-Specific Consumer Health		
Consumer Health		

Source: *Euromonitor International from trade associations, trade press, company research, trade interviews, trade sources*

Note: *Sum of sectors is greater than the market size because the four allergy care subsectors are included in allergy care as well as cough, cold and allergy remedies, medicated skin care and eye care.*

APPENDIX

OTC Registration and Classification

Content removed from sample

European regulatory systems

Marketing authorisations

Advertising

Standardised Packaging Requirements

Vitamins and Dietary Supplements Registration and Classification

National legislation

Distribution

Regulation of vitamins and dietary supplements

Regulation of herbal products

Advertising

Self-medication/self-care and Preventative Medicine

Switches

Summary 1 OTC Healthcare Switches 2008-2010

Brand name	Manufacturer	Product type/Ingredient	Switch date
Alit	Removed	Removed	Removed
-	Removed	Removed	Removed
Lansopazol Mylan 30 mg enterokapsel	Removed	Removed	Removed
Omeprazol BMM Pharma 20 mg enterotablett	Removed	Removed	Removed
Bamyl Koffein 500 mgl SOmgtablet	Removed	Removed	Removed
Bamyl 500 mg Brustablett	Removed	Removed	Removed
Bamyl Koffein 500 mgl 50 mg brustablett	Removed	Removed	Removed
Telfast 120 mg filmdragerad tablet	Removed	Removed	Removed
Zomig Rapimelt 5 mg munsonderfaflande tablet	Removed	Removed	Removed
Toilax 5 mg enterotablett	Removed	Removed	Removed

Cetirizine BMM Pharma	Removed	Removed	Removed
Sumatriptan BMM Pharma 50 mg	Removed	Removed	Removed
Sumatriptan Ratiopharm 50mg	Removed	Removed	Removed
Sumatriptan Sandoz 50 mg	Removed	Removed	Removed
Dulcolax 5mg	Removed	Removed	Removed
Dulcolax 10mg	Removed	Removed	Removed
Kestine 10mg	Removed	Removed	Removed

Source. Official statistics, Lakemedelsverket), Trade interviews

DEFINITIONS

This report analyses the market for consumer health in Sweden. For the purposes of the study, the market has been defined as follows:

- Analgesics
- Cough, Cold And Allergy (Hay Fever) Remedies
- Digestive Remedies
- Medicated Skin Care
- NRT Smoking Cessation Aids
- Eye Care
- Ear Care
- Adult Mouth Care
- Calming and Sleeping Products
- Wound Care
- Emergency Contraception
- OTC Triptans
- Vitamins and Dietary Supplements
- Weight Management
- Sports Nutrition
- Herbal/Traditional Products

Explanations of words and/or terminology used in this report are as follows:

- Leverantorsforeningen for homeopati - Swedish trade association for homeopathic therapists and suppliers
- Lakemedelsverket - (Swedish) Medical Products Agency.

Sources used during research include the following:

Summary 2 Research Sources

Official Sources	Laksrnedelsverket
	L1F

	Medical Products Agency
Trade Associations	Apotekens Sevice
	Association of the European Self-Medication Industry (AESGP)
	Halsokostcentralen
	Hatsokostradet
	Lakemedelsindustriforeningen
	Svensk Egerward
	Svesk Handel
Trade Press	Anarsvarlden
	Anna Bjore
	Butikens Varld
	Dagens Handel
	Dagens Industri
	Dagens Media
	Dagens Medicin
	Dagens Nyfleter
	Economic & Legal Framework for Non-Prescription Medicines (AESGP)
	Fri Kopenskap
	Hufvudstadsbladet
	Uikemede'lsvarden
	Ny Teknik
	Nyhetsbanken
	Nyhetsbyran Dlre'kt
	OTC Bulletin
	Pharma Online
	PointLex
	Resume
	SVD Ekonomi
	Svenska Dagbladet
	Sydsvenska Dagbladet
	TT Nyhetsbanken
	TT Spectra
	Veckans Affarer
	Waymaker

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